

FESPA EURASIA 2022

Post Show Infographic



FESPA Eurasia's Audience



OVER **%65** OF VISITORS PLANNED TO BUY AT THE SHOW OR WITHIN 12 MONTHS



TOTAL BUYING BUDGET OF VISITORS **1 billion €**



%80 OF ATTENDEES WERE DECISION MAKERS OR INVOLVED IN THE PROCESS

Top **20** countries in point of international visitors



%18 of the visitors consisted of international professionals for 87 countries.

Russia
Iran
Greece
Bulgaria
Kosovo
Netherlands
Albania

Azerbaijan
Germany
Tunisia
Iraq
Israel
Kazakhstan
Georgian

Italy
China
Jordan
Romania
Algeria
Uzbekistan



What did visitors come to see?

Sectors Present



Digital Wide Format Printing



Screen Printing



Textile Printing



Signage



Garment Decoration



3D Printing



Print Consumables & Print Finishing

Top reasons for attending include

%48 PLAN TO PURCHASE TECHNOLOGY

%29 UPDATE INDUSTRY KNOWLEDGE

%13 VIEW EQUIPMENT / TECHNOLOGY

%10 MEET NEW SUPPLIERS



Visitor Statistics

10,346

total visitors

The next FESPA Eurasia is at IFM, Istanbul Expo Center from 23-26 November 2023!

For more information, visit www.fespaeurasia.com.tr

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