

FESPA EURASIA 2023

Post Show Infographic

FESPA
EURASIA
2023
Istanbul
23-26 November 2023

FESPA Eurasia's Audience



OVER
%68 OF VISITORS
PLANNED TO BUY AT THE
SHOW OR WITHIN 12 MONTHS



COLLECTIVE ANNUAL
BUDGET OF
1.1 milyar € PER VISITORS



%83 OF ATTENDEES
WERE DECISION MAKERS OR
INVOLVED IN THE PROCESS

TOP 20 ATTENDING COUNTRIES



%18 of visitors
International from 78 countries
It consisted of professionals.

Chinese
Russia
Bulgaria
Iranian
Kosovo
Tunisia
Iraq

Germany
Italy
Romania
Algeria
Macedonia
Morocco
Albania

Austria
Greece
India
Azerbaijan
Egypt
Serbia



What did visitors come to see?

Sectors Present



Digital Wide
Format Printing



Screen
Printing



Textile
Printing



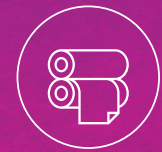
Signage



Garment
Decoration



3D
Printing



Print Consumables
& Print Finishing

Top reasons for attending include

%51 PLAN TO PURCHASE
TECHNOLOGY

%23 UPDATE INDUSTRY
KNOWLEDGE

%14 VIEW EQUIPMENT
/ TECHNOLOGY

%12 MEET NEW
SUPPLIERS



Visitor Statistics

11,226

total visitors

Bir sonraki FESPA Eurasia, 4-7 Aralık 2024 tarihlerinde tarihlerinde, iFM, İstanbul Fuar Merkezi'nde!
Daha fazla bilgi için www.fespaeurasia.com adresini ziyaret edin.

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